



LISA MORAN MCMURDO

Partner

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Ms. McMurdo practices in the area of complex litigation, focusing primarily on product liability and toxic tort litigation. She represents tire manufacturers, tire industry organizations, and other manufacturing clients as national and local counsel, with an emphasis on discovery issues, the protection of trade secrets in litigation, and trial preparation. Ms. McMurdo also counsels her clients on document retention and document production issues, including electronic discovery. In addition to her pretrial and trial work, Ms. McMurdo has participated in appellate arguments on behalf of her clients in numerous state supreme courts, successfully protecting trade secrets from disclosure in litigation.

Ms. McMurdo joined Moran Reeves & Conn in August 2000 following a judicial clerkship with the Fourth Judicial District Court in Norfolk, Virginia.

Areas of Practice:

- Product Liability
- Appellate
- Toxic Tort
- Personal Injury

BAR ADMISSIONS

- Virginia, 1999
- U.S. District Court Eastern District of Virginia

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

- Virginia Bar Association
- Defense Research Institute
- Virginia Association of Defense Attorneys
- Charlottesville-Albemarle Bar Association

EDUCATION

- University of Virginia School of Law, Charlottesville, Virginia 1999
- University of Virginia, College of Arts & Sciences, Charlottesville, Virginia 1995
B.A., English
- University College Galway, Ireland 1994

PUBLICATIONS

- *Protecting Trade Secrets in Discovery: Does Virginia Law Adequately Protect Trade Secrets?* Journal of Civil Litigation (Fall 2005)
 - *Protective Orders in Mass Tort Litigation*, Mass Torts Newsletter (ABA Section of Litigation, Winter 2010)
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CLASSES/SEMINARS TAUGHT

- American Conference Institute Summit on Defending & Managing Automotive Product Liability Litigation 2016, *Evidence Preservation/Spoliation, Controlling Costs Associated with Discovery and E-Discovery, and Avoiding Sanctions for Discovery Abuse*
 - American Conference Institute Summit on Defending & Managing Automotive Product Liability Litigation 2014, *Ensuring Confidentiality in the Litigation of Automotive Claims, Protecting Work Product in Discovery Disputes, and Using Arbitration to Your Advantage*
 - American Conference Institute Advanced Forum on Defending & Managing Automotive Product Liability Litigation 2012, *Discovery: Ensuring It Doesn't Overwhelm the Defense's Case on the Merits*
 - American Conference Institute Advanced Forum on Defending & Managing Automotive Product Liability Litigation 2011, *Formulating a Document and E-Discovery Plan and Evidence Preservation/Spoliation and Collecting Data in a Way That Avoids Business Interruption*
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