

## DATA PRIVACY AND SECURITY

Now, more than ever, businesses need to be prepared to address the myriad legal issues relating to data privacy and security. Everyone has a plan until something goes wrong. A business, no matter how big or small, needs to be vigilant to prevent data breaches, and defend against litigation when – not if – breaches arise. As businesses collect an increasing breadth of data and the value of that data increases, so has the sophistication of bad actors who can target data that might be stored on servers, hard drives, or mobile devices.

Whether the data is sensitive trade secrets or personally identifiable information (PII), that information is valuable and must be appropriately protected.

MRC's data privacy and security attorneys have experience representing a broad range of clients – including individuals, small businesses, and multinational corporations – across industries in all types of matters. With our firm's deep history in complex litigation, we can help you defend or pursue claims arising from the complex and diverse data privacy and security issues that all businesses must now prepare for.

MRC's attorneys have the necessary broad breadth of experience across multidisciplinary practice areas to effectively litigate claims relating to data privacy and security, including in the specific areas of health care law, commercial law, corporate finance, energy, and manufacturing.

We have leveraged these backgrounds to guide our clients through data breach litigation involving the healthcare and legal industries.

We understand the importance of staying on top of cutting-edge technology to understand the factual issues needed to effectively advise on the legal matters relating to emerging technology. As attorneys, we know that we cannot do that on our own and the importance of having built relationships with a network of technical security and forensic experts to assist us.

Sometimes litigation cannot be avoided and, in these cases, we are prepared to aggressively defend or prosecute data privacy and security claims in state or federal court.

Whether it is pursuing claims on behalf of businesses that have had their confidential commercial information stolen or defending claims from its customers after their information is stolen by hackers, we are here to vigorously litigate on your behalf.

We advise our clients on how to defend claims and pursue damages against hackers when practicable, including claims relating to the following:

- Heath Insurance Portability and Accountability Act (HIPPA)
- Fair Credit Reporting Act (FCRA)

- Electronic Communications Privacy Act (ECPA)
- Computer Fraud and Abuse Act (CFAA)
- General Data Protection Regulation (GDPR)
- Electronically Stored Information (ESI) Issues